

CANADIAN ASSOCIATION OF NEUROPHYSIOLOGICAL MONITORING

Contact Information

For Advertising Information:

Canadian Association of
Neurophysiological Monitoring
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Send Ad Materials To:

Canadian IONM News
CANMnewsletter@gmail.com



CANM is the national organization representing intraoperative neurophysiological monitoring (IONM) professionals, and *Canadian IONM News* is our official voice.

Published 3 times per year, *Canadian IONM News* is delivered to more than 1000 CANM members and professionals within the IONM field in Canada and around the world.

Each issue is published in PDF format. Issues will be delivered as e-blasts and also housed on the CANM website for easy accessibility. Each advertisement within the issue will be linked back to the advertiser's website, thus ensuring more access to your company, products, and services.

2018 Advertising Rates

\$100 per issue (Full Page Color)

2018 Advertising Closing

	Advertising fee due	Advertising material due	Issue release
Issue 1	April 4, 2018	April 4, 2018	April 2018
Issue 2	July 8, 2018	July 15, 2018	August 2018
Issue 3	November 8, 2018	November 15, 2018	December 2018

Ad Material Dimensions



Full Page Bleed
8 3/8" x 11"



Full Page
8 1/8" x 10 3/4"

Advertising Terms

CANM and its entrusted graphic design team agents are not responsible for any errors in electronic files supplied by the client. Similarly, CANM and its agents accept no responsibility for poor reproductions as a result of client-supplied materials. The advertiser and the advertising agency assume full liability for all advertising submitted, printed, or published. Ads not received on deadline may not be run.

Material Specifications

Electronic files only. Laser proof must accompany files. Ads should be in Adobe Photoshop, Illustrator, QuarkXPress or InDesign. Provide all fonts and support files (e.g., scans) and a printed proof. Ads should be supplied to correct size (see above), include additional .125" bleed on full page ads. Use the PDF/X1 setting Adobe Acrobat 6.0 +up. Images in files should be CMYK, no compression applied and 300 dpi resolution in final size. Text only ads should be 900-1200 dpi. Email transfer of material is preferred. Cloud-based transfer available upon request. Ad production/design, if required, is available, and is billed in addition to advertising rates.